MAXIMUM ADVERTISING EXPOSURE TO OVER 40,000 READERS

Call 517.372.8466
rinarisper.tncp@gmail.com
www.tncp.net

the New Citizens Press
CHANGING THE MINDSET OF THE "NU" MILLENNIUM

2017 Calendar

Special Editions & Deadlines	Issue Dates	Vol. & No.
December 16	December 25 - January 7	15-25
December 30	January 8 - January 21	15-26
January 13	January 22 - February 4	16- 1
January 27	February 5 - February 18	16- 2
February 10 (Women's History)	Febuary 19 - March 4	16- 3
February 24	March 5 - March 18	16- 4
March 10 (Poetry Month)	March 19 - April 1	16- 5
March 24 (Housing)	April 2 - April 15	16- 6
April 7	April 16 - April 29	16- 7
April 21	April 30 - May 13	16- 8
May 5	May 14 - May 27	16- 9
May 19	May 28 - June 10	16-10
June 2	June 11 - June 24	16-11
June 11	June 25 - July 8	16-12
June 30	July 9 - July 22	16-13
July 14	July 23 - August 5	16-14
July 28	August 6 - August 19	16-15
August 11	August 20 - September 2	16-16
August 25 (Legal)	September 3 - September 16	16-17
September 8	September 17 - September 30	16-18
September 22 (Small Business/Breast)	October 1 - October 14	16-19
October 6 (College Education)	October 15 - October 28	16-20
October 20 (Thanksgiving)	October 29 - November 11	16-21
November 3	November 12 - November 25	16-22
November 17 (Holiday)	November 26 - December 9	16-23
December 1 (Christmas)	December 10 - December 23	16-24

We also have a Classified Section and we accept MasterCard and Visa. Please call for website advertising.
We can also post your advertisement on our social media sites. Discounted advertising is for 6 consecutive editions and require pre-payment. ***Edition subjects in the brackets are subject to change.

Local Rate	State/National Rate	Inserts
$14 per column inch	$18 per column inch	$100 per thousand

Column Width:

1 column = 1.777"
2 columns = 3.722"
3 columns = 5.667"
4 columns = 7.611"
5 columns = 9.555"
6 columns = 11.5"

We offer color advertisements for $200.00 extra. Our classified ads and custom advertising sizes are by the column inch, so give us a call for an estimate or if you have any questions at 517-372-8466.

Full Page B/W
$1,764.00 for 1 or $1,499.40/per issue for 6
(6 col. x 21")

Half Page B/W
$882.00 for 1 or $749.70/per issue for 6
(6 col. x 10.5")

Specifications:
.pdf,.jpeg and .tif.
300 dpi. cmyk.

1/4 Page B/W
$441.00 for 1 or $374.85 /per issue for 6
(3 col. x 10.5")

1/8 Page B/W
$210.00 for 1 or $178.50/per issue for 6
(3 col. x 5")

1/16 Page B/W
$94.50 for 1 or $80.33/per issue for 6
(3 col. x 2.25")

1/32 Page B/W
$56.00 for 1 or $47.60 /per issue for 6
(2 col. x 2")